



# pod + brand COLLABORATION INVITATION

## SEX STORIES PODCAST

We're all experts on our own experiences. **Sex Stories guests share details of their sex lives and/or work** to add emotional context to the often confusing experience of attempting to intimately relate to other human beings.

Join us to co-create the story-based, connection-first sex and relationship education we never got. Let's spread ripples of love.



### PODCAST STATISTICS



### AUDIENCE

- 28% female  
67% male  
5% nb
- 69% US  
7% Australia  
6% Canada  
4% UK  
2% India
- 29% 45-59  
27% 35-44  
16% 28-34  
10% 23-27

### TOP EPISODES

*new release every Friday*

- Evolution of a Horny Girl: Four Years of Sex Stories in Review**  
69K Downloads
- I Want You To: Casey's Sex Stories**  
63K Downloads
- Everything Inside Me: Neptune's Sex Stories**  
63K Downloads
- Hotwife with a DVP Fantasy: Casey Donatello's Sex Stories**  
61K Downloads
- In My Mouth, On My Face: Princess's Sex Stories**  
59K Downloads

### PREVIOUS PARTNERS

- Dipsea
- Satisfyer
- Betterhelp
- HelloFresh
- Green Chef
- Foria
- Tushy
- XO Afterglow
- One Condoms
- Manscaped
- Athletic Greens
- Like a Kitten
- Schedule 35
- Rocket Money
- Calm
- OMG Yes

## PACKAGES

#### Dynamically Inserted Ads

**A** one unique host-read ad dynamically inserted across full catalogue (all episodes)  
15K guaranteed impressions

- PREROLL / \$25 CPM / \$375**
- MIDROLL / \$23 CPM / \$345**
- POSTROLL / \$18 CPM / \$270**

bulk discounts:  
3 ads in a 3 month period / 10% off  
6 ads in a 3 month period / 20% off  
12 ads in a 6 month period / 30% off

#### Baked-In Ads

**B** edited into one episode forever  
8K+ impressions

- PREROLL / \$35 CPM / \$280**
- MIDROLL / \$30 CPM / \$240**
- POSTROLL / \$25 CPM / \$200**

#### Brand Story Episode + Midroll Ad

**C** evergreen story-based content to connect listeners to your mission (8K+ listens) + one dynamic midroll ad (15K guaranteed impressions)

- ONE DYNAMIC MIDROLL AD + A ONE-HOUR EPISODE / \$960**

see the Professional Sex Stories interview question list here:  
[wyohlee.com/share](http://wyohlee.com/share)

#### Sponsor a One-Day Story Workshop

- D**
- one single topic of your choice
  - a virtual writing workshop for all listeners
  - an in-person mini creative retreat for 4 pod guests of your choice: writing, recording and a photoshoot
  - a month's worth of content to highlight your brand

[contact us](#) for details.

